

Greater Vancouver Food Bank (GVFB)

Fore for Food Sponsorship Package

Wednesday, July 28, 2021
Redwoods Golf Course, Langley



Our Mission



Providing Healthy Food to Those in Need

Four Direct Distribution Locations

8,500 people each week
28% seniors
24% children

Community Agency Program

95 Partners
210,000 lbs of food per month
Approx. 14,000 people per month

Community Capacity Program

19 Partners
33 refrigeration units
Up to 8,550 people per week

Three Specialized Kids Programs

Baby Steps (0-2 yr olds)
PreSchooler Packs (2-5 yr olds)
Grade Schooler Packs (6-12 yr olds)

Event Details



Fore for Food – Golf for the Greater Vancouver Food Bank

Wednesday, July 28, 2021

Redwoods Golf Course – 22011 88th Ave, Langley

The day includes:

- 18 holes of World Class golf with your foursome
- Power Cart
- Mid-Round Lunch (sandwich, chips and a drink) at Hole 10 Tee Box
- Dinner with your foursome in the Marquis tent after you golf
- Access to Silent Auction and Hole In One Contests
- Golfer Gifts and Raffle prizes
- A variety of tee times throughout the day (subject to availability at time of booking)

Sponsorship Breakdown



Sponsorship Level	Cost	# available	Foursomes	Paid Media Inclusion	Hole Activation	Registration Sign Position	Cart Kit/Logo	Green Sign	Scorecard Logo	Dining Tent Sign	Lunch Sign
Presenting	\$20,000	1	3	Y	Y	1	Y	Y	Y	Y	Y
Dinner	\$10,000	1	2	N	N	2	N	N	N	Y	N
Mid-Round Meal	\$5,000	1	1	N	N	3	N	N	N	N	Y
Cart	\$5,000	1	1	N	N	3	Y	N	N	N	N
Scorecard App	\$5,000	1	1	N	N	3	N	N	Y	N	N
Auction	\$5,000	1	1	N	Y	3	N	N	N	N	N
Media (value)	\$5,000	1	1	N	Y	3	N	N	N	N	N
Hole In One	\$500	4	1	N	Y	4	N	N	N	N	N
Hole (Tee Activity)	\$1,000	12	0	N	Y	5	N	Y	N	N	N
Hole (Green Sign)	\$500	14	0	N	N	6	N	Y	N	N	N

Sponsorship Benefits



Presenting Sponsor - \$20,000

- Industry Exclusivity in Top 3 Sponsorship tiers
- Logo or Name inclusion in all print materials at the event, including exclusive tournament signage and program.
- Name inclusion in all paid media exposure
- 3x organic Social Media tags from GVFB accounts
- Logo, link and name inclusion on event listing on foodbank.bc.ca
- THREE (3) complimentary foursomes (12 golfers)
- Recognition during dinner (video) presentation.
- Opportunity to activate at the tee box of one hole.
- Opportunity to provide swag item for golfer gift bags (200 pcs).
- Opportunity to provide a unique item for the silent auction.

Sponsorship Benefits



Dinner Sponsor - \$10,000

- Industry Exclusivity in top 3 Sponsorship tiers
- Primary signage exposure in Dinner tent.
- Secondary logo inclusion in event program.
- Logo, link and name inclusion on event listing on foodbank.bc.ca
- TWO (2) complimentary foursomes (8 golfers)
- Primary recognition during dinner (video) presentation.
- Opportunity to provide swag item for golfer gift bags or dinner settings (200 pcs).
- Opportunity to provide a unique item for the silent auction.

Sponsorship Benefits



Mid-Round Lunch Sponsor - \$5,000

- Primary signage exposure at Hole 10 Tee Box.
- Logo inclusion in event program.
- Logo and link inclusion on event listing on foodbank.bc.ca
- ONE (1) complimentary foursome (4 golfers)
- Opportunity to provide swag item for golfer gift bags (200 pcs).
- Opportunity to provide a unique item for the silent auction.

Sponsorship Benefits



Hole in One Sponsor - \$500 + possible Hole In One Prize

- **REQUIRED:** to provide a prize valued at a minimum of \$10,000 for any golfer who executes a hole in one at your designated hole. A volunteer will be assigned to the hole to monitor and ensure fairness.
- Opportunity to set up and engage at the tee box of your designated hole.
- Signage at Hole In One Green
- Logo inclusion on registration signage and in dinner video presentation.
- Logo inclusion in event program.
- Logo inclusion on your designated hole on Scoring App
- Logo and link inclusion on event listing on foodbank.bc.ca
- ONE (1) complimentary foursome (4 golfers)
- Opportunity to provide swag item for golfer gift bags (200 pcs).
- Opportunity to provide a unique item for the silent auction.

***FOUR (4) available**

Sponsorship Benefits



Cart Sponsor - \$5,000

- Logo displayed on each golf cart and in event program.
- Logo and link inclusion on event listing on foodbank.bc.ca
- ONE (1) complimentary foursome (4 golfers)
- Opportunity to provide swag item for golfer gift bags (200 pcs).
- Opportunity to provide a unique item for the silent auction.

Auction Sponsor - \$5,000

- Logo displayed on Auction App, Auction Displays and event program.
- Logo and link inclusion on event listing on foodbank.bc.ca
- ONE (1) complimentary foursome (4 golfers)
- Opportunity to provide swag item for golfer gift bags (200 pcs).
- Opportunity to provide a unique item for the silent auction.

Sponsorship Benefits



Scoring App Sponsor - \$5,000

- Logo displayed on Scoring App and in event program.
- Logo and link inclusion on event listing on foodbank.bc.ca
- ONE (1) complimentary foursome (4 golfers)
- Opportunity to provide swag item for golfer gift bags (200 pcs).
- Opportunity to provide a unique item for the silent auction.

Media Sponsor - \$5,000 value

- Industry Exclusivity
- Logo displayed in event program.
- Logo and link inclusion on event listing on foodbank.bc.ca
- ONE (1) complimentary foursome (4 golfers)
- Opportunity for personality to host Dinner Video presentation.
- Opportunity to provide swag item for golfer gift bags (200 pcs).
- Opportunity to provide a unique item for the silent auction.

Sponsorship Benefits



Hole Sponsor – Active - \$1000

- Opportunity to set up and engage with golfers at one tee.*
- Logo displayed in event program.
- Logo and link inclusion on event listing on foodbank.bc.ca
- Opportunity to provide swag item for golfer gift bags (200 pcs).
- Opportunity to provide a unique item for the silent auction.

Hole Sponsor – Passive - \$500

- Customized sign displayed on the green at one hole.
- Logo and link inclusion on event listing on foodbank.bc.ca
- Opportunity to provide swag item for golfer gift bags (200 pcs).
- Opportunity to provide a unique item for the silent auction.

** Activations must offer something fun to golfers. Please consider a game or food/beverage offer.*

Event Prizes



Silent Auction Items

Our Silent Auction will be set up at Registration OR in the Dinner Tent for viewing all day, and all bidding will be done through the 32 Auctions website. The online Auction will open a few days prior to the tournament and will remain open to the end of the golf day.

All auction donors will receive:

- Logo and link on each of their donated item(s) web listing.
- Logo displayed on signage with the item.
- *Silent auction donations and purchases are NOT eligible for tax receipts.*

Raffle Prizes

Due to COVID-19 safety precautions, the awarding of standard golf prizes will not happen this year. However, we would like to provide some raffle prizes that all golfers will be eligible for.

Prizes will be drawn in the morning and will be awarded to winners after they have finished their golf. All raffle prize donors will receive:

- Logo and link on the event website at foodbank.bc.ca
- Logo displayed in the dinner tent as part of the raffle display.

Just Golf



Foursome - \$800

If you just want to join in the fun with a round of World Class golf, a limited number of foursomes are available for sale.

Each golfer will receive

- 18 holes of golf at Redwoods Golf Course
- Mid round lunch (sandwich, chips and a drink) at Hole 10 Tee Box
- Post golf lunch/dinner
- Golfer gifts
- Raffle Entry.
- Each foursome will share two power carts

All foursomes will receive early notice of next years tournament.

Provincial Health Order & WorkSafe Conditions

As we are still in the middle of a Global Pandemic we are following all Provincial Health Orders to ensure the safety of all involved in this tournament. Some of the precautions being taken are:

- *Social distancing between foursomes is expected and will be enforced by Redwoods staff.*
- *Consecutive tee times will replace a traditional shotgun start.*
- *Golfers should arrive no more than 1 hour prior to their scheduled tee time.*
- *Dinner will be a casual, plated service for foursomes following their round.*
- *A maximum of 50 people can be in the dinner tent at one time.*
- *A maximum of 4 golfers are permitted at each table.*
- *Foursomes are required to sit together and will have a maximum of 2 hours seating time for dinner.*

Registration



Sponsorship or Registration

To sponsor or register your foursome, please contact:

Terra Paredes

Manager of Community Events and Engagement

Email: terrap@foodbank.bc.ca

Phone: 604-876-3601 ext.373

Or visit:

foodbank.bc.ca/events/foreforfood

Sponsorships and foursomes must be fully paid for by Friday, July 16, 2021 in order to confirm and participate.