

Greater Vancouver Food Bank (GVFB)

Fore for Food 2022 Sponsorship Package



Wednesday, August 24, 2022
Golden Eagle (South) Golf Course
Pitt Meadows

Our Mission



Providing Healthy Food to Those in Need

In Burnaby, New Westminster, Vancouver and the North Shore

Four Direct Distribution Locations

10,000 people each month
17% seniors
25% children

Community Agency Program

120 Partners
2,958,007 lbs of food in 2021
43% more food than 2020

Increased/Improved Support

4,711 new clients in 2021
34.6 lbs of food/home/visit
More than 50% FRESH!

Four Specialty Programs

Baby Steps (0-24 months)
Pre Schooler Packs (2-5 years)
Grade Schooler Packs (6-12 years)
Seniors Program (65+)

Fore for Food – A GVFB Golf Tournament

Wednesday, August 24, 2022

Golden Eagle Golf Course – 21770 Ladner Road, Pitt Meadows

The day includes:

- 18 holes of World Class golf with your foursome
- Power Carts
- Tailgate Party – pre-golf lunch
- Surf & Turf Dinner – post golf
- Access to Silent Auction and all golfer prizes and contests
- Golfer Gifts, Raffle Prizes, 50/50
- Shotgun Start at 1:30pm following Tailgate Party and Mega Putt

Sponsorship Breakdown



Sponsorship Level	Cost	# available	Foursomes	Paid Media Inclusion	Hole Activation	Cart Kit/Logo	Green Sign	Scorecard Logo	Dining Tent Sign	Tailgate Party Sign
Presenting	SOLD \$20,000	1	3	Y	Y	Y	Y	Y	Y	Y
Dinner	SOLD \$10,000	1	2	N	N	N	N	N	Y	N
Tailgate Party	\$5,000	1	1	N	N	N	N	N	N	Y
Cart	\$5,000	1	1	N	N	Y	N	N	N	N
Scorecard	SOLD \$5,000	1	1	N	N	N	N	Y	N	N
Auction	\$5,000	1	1	N	Y	N	N	N	N	N
Hole-In-One	ONE SOLD \$500	2	1	N	Y	N	N	Y	N	N
Mega Putt	\$1,000	1	1	N	Y	N	Y	N	N	N
Straightest Drive	\$1,200	1	1	N	Y	N	Y	Y	N	N
Longest Drive (M/F)	\$1,200	1	1	N	Y	N	Y	Y	N	N
Closest To The Pin (M/F)	\$1,200	1	1	N	Y	N	Y	Y	N	N
Hole (Tee Activity)	\$1,000	11	0	N	Y	N	Y	Y	N	N
Hole (Green Sign)	\$500	14	0	N	N	N	Y	N	N	N

Sponsorship Benefits



Presenting Sponsor - \$20,000

- Industry Exclusivity in Top 3 Sponsorship tiers.
- Logo or Name inclusion in all print materials at the event, including exclusive tournament signage and program.
- Name inclusion in all paid media exposure.
- 3x organic Social Media posts from GVFB accounts.
- Logo, link and name inclusion on event listing at foodbank.bc.ca
- THREE (3) complimentary foursomes (12 golfers).
- Recognition during dinner (video) presentation.
- Opportunity to activate at the tee box of one hole.
- Opportunity to provide swag item for golfer gift bags (150 pcs).
- Opportunity to provide a unique item for the silent auction.

Sponsorship Benefits



Dinner Sponsor - \$10,000

- Industry Exclusivity in top 3 Sponsorship tiers
- Primary signage exposure in Dinner tent.
- Secondary logo inclusion in event program.
- Logo, link and name inclusion on event listing at foodbank.bc.ca
- TWO (2) complimentary courses (8 golfers)
- Primary recognition during dinner (video) presentation.
- Opportunity to provide swag item for golfer gift bags or dinner settings (150 pcs).
- Opportunity to provide a unique item for the silent auction.

Sponsorship Benefits



Tailgate Party Sponsor - \$5,000

- Primary signage exposure at Tailgate Party.
- Logo inclusion in event program.
- Logo and link inclusion on event listing on foodbank.bc.ca
- ONE (1) complimentary foursome (4 golfers).
- Opportunity to provide swag item for golfer gift bags (150 pcs).
- Opportunity to provide a unique item for the silent auction.

Scorecard Sponsor - \$5,000

- Logo printed on Scorecard and in event program.
- Logo and link inclusion on event listing on foodbank.bc.ca
- ONE (1) complimentary foursome (4 golfers).
- Opportunity to provide swag item for golfer gift bags (150 pcs).
- Opportunity to provide a unique item for the silent auction.

SOLD

Sponsorship Benefits



Cart Sponsor - \$5,000

- Logo displayed on each golf cart and in event program.
- Logo and link inclusion on event listing at foodbank.bc.ca
- ONE (1) complimentary foursome (4 golfers).
- Opportunity to provide swag item for golfer gift bags (150 pcs).
- Opportunity to provide a unique item for the silent auction.

Auction Sponsor - \$5,000

- Logo displayed on Auction App, auction displays and event program.
- Logo and link inclusion on event listing at foodbank.bc.ca
- ONE (1) complimentary foursome (4 golfers).
- Opportunity to provide swag item for golfer gift bags (150 pcs).
- Opportunity to provide a unique item for the silent auction.

Sponsorship Benefits



Media Sponsor - \$5,000 in promotional value

- Industry Exclusivity
- Logo displayed in event program.
- Logo and link inclusion on event listing on foodbank.bc.ca
- ONE (1) complimentary foursome (4 golfers)
- Opportunity to activate at one tee box to engage with golfers throughout the day.
- Opportunity for personality to host Dinner presentation. Host would receive ONE (1) complimentary foursome in addition to the one above if desired.
- Opportunity to provide swag item for golfer gift bags (150 pcs).
- Opportunity to provide a unique item for the silent auction.

Sponsorship Benefits



Mega Putt Sponsor - \$1,000 + prize

- **REQUIRED:** to provide a prize valued at a minimum of \$200.
- Signage at Mega Putt green.
- Logo inclusion on registration signage and recognition at dinner.
- Logo inclusion in event program.
- Logo and link inclusion on event listing at foodbank.bc.ca
- ONE (1) complimentary foursome (4 golfers)
- Opportunity to provide swag item for golfer gift bags (150 pcs).
- Opportunity to provide a unique item for the silent auction.

Straightest Drive Sponsor - \$1,200 + prize

- **REQUIRED:** to provide a prize valued at a minimum of \$200.
- Opportunity to set up and engage at the tee box of your designated hole.
- Signage at Straightest Drive green.
- Logo inclusion on registration signage and recognition at dinner.
- Logo inclusion in event program.
- Logo and link inclusion on event listing at foodbank.bc.ca
- ONE (1) complimentary foursome (4 golfers)
- Opportunity to provide swag item for golfer gift bags (150 pcs).
- Opportunity to provide a unique item for the silent auction.

Sponsorship Benefits



Longest Drive (M/F) - \$1200 + Prizes

- **REQUIRED:** to provide TWO prizes valued at a minimum of \$100 each.
- Opportunity to set up and engage at the tee box of your designated hole.
- Signage at Longest Drive green.
- Logo inclusion on registration signage and recognition at dinner.
- Logo inclusion in event program.
- Logo or Name inclusion on your designated hole on Scorecard
- Logo and link inclusion on event listing at foodbank.bc.ca
- ONE (1) complimentary foursome (4 golfers)
- Opportunity to provide swag item for golfer gift bags (150 pcs).
- Opportunity to provide a unique item for the silent auction.

Closest to the Pin (M/F) - \$1200 + Prizes

- **REQUIRED:** to provide TWO prizes valued at a minimum of \$100 each.
- Opportunity to set up and engage at the tee box of your designated hole.
- Signage at Closest to the Pin green.
- Logo inclusion on registration signage and recognition at dinner.
- Logo inclusion in event program.
- Logo inclusion on your designated hole on Scorecard
- Logo and link inclusion on event listing at foodbank.bc.ca
- ONE (1) complimentary foursome (4 golfers)
- Opportunity to provide swag item for golfer gift bags (150 pcs).
- Opportunity to provide a unique item for the silent auction.

Sponsorship Benefits



Hole-In-One Sponsor - \$500 + Hole-In-One Prize (insurance or prize)

- **REQUIRED:** to provide a prize valued at a minimum of \$20,000 for any golfer who executes a hole-in-one at your designated hole. A volunteer will be assigned to the hole to monitor and ensure fairness.
- Opportunity to set up and engage at the tee box of your designated hole.
- Signage at Hole-In-One green.
- Logo inclusion on registration signage and recognition at dinner.
- Logo inclusion in event program.
- Logo inclusion on your designated hole on Scorecard.
- Logo and link inclusion on event listing at foodbank.bc.ca
- ONE (1) complimentary foursome (4 golfers).
- Opportunity to provide swag item for golfer gift bags (150 pcs).
- Opportunity to provide a unique item for the silent auction.



***TWO (2) available**

Sponsorship Benefits



Hole Sponsor – Active Tee - \$1000

- Opportunity to set up and engage with golfers at one tee.*
- Logo displayed in event program.
- Logo and link inclusion on event listing at foodbank.bc.ca
- Opportunity to provide swag item for golfer gift bags (150 pcs).
- Opportunity to provide a unique item for the silent auction.

Hole Sponsor – Green Sign - \$500

- Customized sign displayed on the green at one hole.
- Logo and link inclusion on event listing at foodbank.bc.ca
- Opportunity to provide swag item for golfer gift bags (150 pcs).
- Opportunity to provide a unique item for the silent auction.

** Activations must offer something fun to golfers. Please consider a game or food/beverage offer.*

Event Prizes

Silent Auction Items

Our Silent Auction will be set up for viewing all day (location tbd), and all bidding will be done through the 32 Auctions website. The Online Auction will open a few days prior to the tournament and will remain open to the end of the golf day.

All auction donors will receive:

- Logo and link on each of their donated item(s) web listing.
- Logo displayed on signage with the item.
- *Silent auction donations and purchases are NOT eligible for tax receipts.*

Golfer and Raffle Prizes

We plan to award standard golfer prizes for the Top Teams and Most Honest. These will all be presented at the dinner after golf, with recognition given to the donors. All prize donors will receive:

- Logo and link on the event website at foodbank.bc.ca
- Logo displayed in the dinner tent as part of the prize display.

Foursome - \$800

If you just want to join in the fun with a round of World Class golf, a limited number of foursomes are available for sale.

Each golfer will receive

- 18 holes of golf at Golden Eagle Golf Course
- Tailgate Lunch pre-round
- West Coast Dinner post-round
- Golfer gifts
- Raffle entry
- Each foursome will share two power carts

All foursomes will receive early notice of next year's tournament.

Provincial Health Orders & WorkSafe Conditions

As we are still in a Global Pandemic, we are closely monitoring all Provincial Health Orders to ensure the safety of all involved in this tournament.

- At the moment of this writing, we are approved to run a standard Shotgun Scramble Tournament with pre-golf Tailgate Party and post-golf reception dinner.
- Should any of this change as we get closer to the date, all registered participants will be notified.

Registration



Sponsorship or Registration

To sponsor or register your foursome, please contact:

Terra Paredes

Manager of Community Events and Engagement

Email: terrap@foodbank.bc.ca

Phone: 604-876-3601 ext.373

Or visit:

foodbank.bc.ca/events/foreforfood/

*Sponsorships and foursomes must be fully paid for by Wednesday, August 10, 2022
in order to confirm and participate.*