

# Greater Vancouver Food Bank (GVFB)

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## **Fore for Food 2024** Sponsorship Package



Date: Monday, August 26, 2024

Location: Northview Golf & Country Club

## Providing Healthy Food to Those in Need

In Burnaby, New Westminster, Vancouver and the North Shore

### Four Direct Distribution Locations

16,000 people each month  
13% seniors  
28% children

### Community Agency Program

139 Partners  
3.3 Million lbs of food in 2022

### Increasing/Improved Support

10,000 new clients in FY2023  
More than 65% FRESH!

### Four Specialty Programs

Baby Steps (0-24 months)  
Pre Schooler Packs (2-5 years)  
Grade Schooler Packs (6-12 years)  
Seniors Program (65+)

# Event Details



## Fore for Food – A GVFB Golf Tournament

Date: Monday, August 26, 2024

Location: Northview Golf & Country Club, 6857 168 St, Surrey

### **The day includes:**

- 18 holes of World Class golf on the Canal course
- Power Carts
- Tailgate Lunch
- Champions Dinner
- Golfer Gifts, Team Prizes, Raffle Prizes including roundtrip airfare on Air Canada
- Silent and Live Auctions, 50/50, Hole Contests\* including a lease on a brand new Porsche and \$25,000 cash!
- Driving Range access and Range Balls (2hrs prior to start)
- Shotgun Start (1:30pm) Scramble Format

*\*additional costs may apply*

# Sponsorship Breakdown



Included Benefits	Presenting	Dinner	Tailgate	Cart	Auction	Snack & Beverage	Driving Range	Scoring App	On Course Food Provider	Chip to the Boat	Mulligans	Mega Putt	Straightest Drive	Longest Drive (M/F)	Closest to the Pin	Hole In One	Green Sign
Cost	\$25,000	\$12,500	\$5,000 each			\$2,500 each			\$2,000 each					\$1,500	\$500		
Prizing Required	N	N	N	N	N	N	N	N	N	Y	Y	Y	Y	Y	Y	Y	N
# Available	1	1	1	1	1	2	1	1	2	1	1	1	1	1	1	2	10
Foursomes	3	2	1	1	1	1	1	1	1	1	1	1	1	1	1	1	0
Paid Media	Y	N	N	N	N	N	N	N	N	N	N	N	N	N	N	N	N
Organic Social Media	2E	1E	S	S	S	S	S	S	S	S	N	N	N	N	N	N	N
Activation Option	Y	N	Y	Y	Y	Y	Y	N	Y	Y	N	Y	N	N	N	Y	N
Golfer Kit Logo	Y	N	N	Y	N	N	N	N	N	N	N	N	N	N	N	N	N
Scoring App Logo	Y	N	N	N	N	N	N	Y	N	N	N	Y	N	Y	Y	Y	N
Exclusive Sign	N	Y	Y	Y	Y	Y	Y	N	Y	Y	Y	Y	Y	Y	Y	Y	Y

**SOLD**

**SOLD**

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# Sponsorships



## Presenting - \$25,000\*

- Industry Exclusivity in Top 3 Sponsorship tiers.
- Logo or Name inclusion in all print materials at the event, including exclusive tournament signage and program.
- 2x organic Social Media tags from GVFB accounts.
- Logo, link and name inclusion on event listing at [foodbank.bc.ca](http://foodbank.bc.ca)
- THREE (3) complimentary foursomes (12 golfers).
- Recognition during dinner presentation.
- Option to set up at hole to engage with golfers. *We suggest including a fun activity.*
- Opportunity to provide swag item for golfer gift bags (150 pcs).
- Opportunity to provide a unique item for the silent auction.

*\*\$18,200 tax receipt*

# Sponsorships

## Dinner - \$12,500\*

- Industry Exclusivity in top 3 Sponsorship tiers
- Primary signage exposure in Dinner Hall.
- Secondary logo inclusion in event program.
- 1x organic Social Media tag from GVFB accounts.
- Logo, link and name inclusion on event listing at [foodbank.bc.ca](http://foodbank.bc.ca)
- TWO (2) complimentary foursomes (8 golfers)
- Primary recognition during dinner presentation.
- Opportunity to provide swag item for golfer gift bags or dinner settings (150 pcs).
- Opportunity to provide a unique item for the silent auction.



*\*\$5,000 tax receipt*

# Sponsorships

## Tailgate Party- \$5,000\*

- Primary signage exposure at Tailgate Party.
- Logo inclusion in event program
- Logo and link inclusion on event listing on [foodbank.bc.ca](http://foodbank.bc.ca)
- ONE (1) complimentary foursome (4 golfers).
- Option to set up at hole to engage with golfers. *We suggest including some fun like an activity.*
- Opportunity to provide swag item for golfer gift bags (150 pcs).
- Opportunity to provide a unique item for the silent auction.

## Cart - \$5,000\*

- Logo displayed on each golf cart and in event program.
- Logo and link inclusion on event listing at [foodbank.bc.ca](http://foodbank.bc.ca)
- ONE (1) complimentary foursome (4 golfers).
- Option to set up at hole to engage with golfers. *We suggest including some fun like an activity.*
- Opportunity to provide swag item for golfer gift bags (150 pcs).
- Opportunity to provide a unique item for the silent auction.

\*\$2,500 tax receipt

## Auction- \$5,000\*

- Logo displayed on 32Auctions Web Auction.
- Logo displayed on all physical auction displays
- Logo included in Event Program.
- Logo and link inclusion on event listing at [foodbank.bc.ca](http://foodbank.bc.ca)
- ONE (1) complimentary foursome (4 golfers).
- Option to set up at Auction Display to engage with golfers. *We suggest including some fun like an activity.*
- Opportunity to provide swag item for golfer gift bags (150 pcs).
- Opportunity to provide a unique item for the silent auction.

\*\$2,500 tax receipt



# Sponsorship Benefits

## Snack & Beverage Hole Sponsor- \$5,000

ONLY TWO (2) AVAILABLE (One of each option)

- Option to set up and engage with golfers at your chosen snack and beverage station on the course.\*
- CHOOSE FROM:
  - Craft Beer and Mini Pretzel Bites
  - Cocktails and Mini Donuts
- ONE (1) complimentary foursome (4 golfers).
- Logo displayed in event program.
- Logo and link inclusion on event listing at [foodbank.bc.ca](http://foodbank.bc.ca)
- Opportunity to provide swag item for golfer gift bags (150 pcs).
- Opportunity to provide a unique item for the silent auction.

*\* GVFB will pay for the food and beverage and service at the station. Sponsor will accompany the station and engage with golfers while they eat and wait to golf. Sponsor can provide swag or promotional items (no pamphlets or booklets), as well as set up a tent/table/banner at the hole.*

# Sponsorship Benefits



## Food on Hole Provider - \$2,500

TWO (2) AVAILABLE

- **REQUIRED:** provide food and/or beverages to golfers on a tee box.
- ONE (1) complimentary foursome (4 golfers).
- Logo displayed in event program.
- Logo and link inclusion on event listing at [foodbank.bc.ca](http://foodbank.bc.ca)
- Opportunity to provide swag item for golfer gift bags (150 pcs).
- Opportunity to provide a unique item for the silent auction.

*\* Provider is responsible for all food, preparation, service gear/products and staffing. Requirements for power, water, etc must be communicated to the GVFB at least 4 weeks in advance of the tournament.*

## Scoring App - \$2,500

- Logo featured on Scoring App and in event program
- Logo inclusion in event program
- Logo and link inclusion on event listing on [foodbank.bc.ca](http://foodbank.bc.ca)
- ONE (1) complimentary foursome (4 golfers).
- Opportunity to provide swag item for golfer gift bags (150 pcs).
- Opportunity to provide a unique item for the silent auction.

# Sponsorship Benefits



## Chip to the Boat - \$2,500 + prize

**REQUIRED:** to provide ONE prize valued at a minimum of \$200.

- Logo inclusion on registration signage and recognition at dinner.
- Logo inclusion in event program.
- Logo and link inclusion on event listing at [foodbank.bc.ca](http://foodbank.bc.ca)
- ONE (1) complimentary foursome (4 golfers)
- Option to set up at hole to engage with golfers. *We suggest including some fun like an activity.\**
- Opportunity to provide swag item for golfer gift bags (150 pcs).
- Opportunity to provide a unique item for the silent auction.

## Driving Range- \$2,500

**REQUIRED:** to provide prizes for winners of associated contest

- Logo inclusion on registration signage and recognition at dinner.
- Logo inclusion in event program.
- Logo and link inclusion on event listing at [foodbank.bc.ca](http://foodbank.bc.ca)
- ONE (1) complimentary foursome (4 golfers)
- Option to set up at hole to engage with golfers. *We suggest including some fun like an activity.\**
- Opportunity to provide swag item for golfer gift bags (150 pcs).
- Opportunity to provide a unique item for the silent auction.

\* GVFB will provide a staff member to manage donations/contest entries and ensure contest runs smoothly.

# Sponsorship Benefits



## Mega Putt - \$2,000 + prize

**REQUIRED:** to provide ONE prize valued at a minimum of \$200.

- Signage at putting green
- Logo inclusion on registration signage and recognition at dinner.
- Logo inclusion in event program.
- Logo and link inclusion on event listing at [foodbank.bc.ca](http://foodbank.bc.ca)
- ONE (1) complimentary foursome (4 golfers)
- Opportunity to provide swag item for golfer gift bags (150 pcs).
- Opportunity to provide a unique item for the silent auction.

## Straightest Drive - \$2,000 + prize

**REQUIRED:** to provide ONE prize valued at a minimum of \$200.

- Signage at Straightest Drive Tee Box.
- Signage at Straightest Drive green.
- Logo inclusion on registration signage and recognition at dinner.
- Logo inclusion in event program.
- Logo and link inclusion on event listing at [foodbank.bc.ca](http://foodbank.bc.ca)
- ONE (1) complimentary foursome (4 golfers)
- Opportunity to provide swag item for golfer gift bags (150 pcs).
- Opportunity to provide a unique item for the silent auction.

# Sponsorship Benefits



Longest Drive (M/F) - \$2,000 + Prizes

**REQUIRED:** to provide TWO prizes valued at a minimum of \$100 each.

- Signage at Longest Drive Tee Box
- Signage at Longest Drive green.
- Logo inclusion on registration signage and recognition at dinner.
- Logo inclusion in event program.
- Logo or Name inclusion on your designated hole on Scoring App
- Logo and link inclusion on event listing at [foodbank.bc.ca](http://foodbank.bc.ca)
- ONE (1) complimentary foursome (4 golfers)
- Opportunity to provide swag item for golfer gift bags (150 pcs).
- Opportunity to provide a unique item for the silent auction.

Closest to the Pin (M/F) - \$2,000 + Prizes

**REQUIRED:** to provide TWO prizes valued at a minimum of \$100 each.

- Signage at Closest to the Pin Tee Box
- Signage at Closest to the Pin green.
- Logo inclusion on registration signage and recognition at dinner.
- Logo inclusion in event program.
- Logo inclusion on your designated hole on Scoring App
- Logo and link inclusion on event listing at [foodbank.bc.ca](http://foodbank.bc.ca)
- ONE (1) complimentary foursome (4 golfers)
- Opportunity to provide swag item for golfer gift bags (150 pcs).
- Opportunity to provide a unique item for the silent auction.

# Sponsorship Benefits



## Hole-In-One - \$1,500 + Hole-In-One Prize (insurance or prize)

**REQUIRED:** to provide a prize valued at a minimum of \$20,000 for any golfer who executes a hole-in-one at your designated hole. A volunteer will be assigned to the hole to monitor and ensure fairness.

- Signage plus opportunity to activate at Hole-In-One Tee Box
- Signage at Hole-In-One green.
- Logo inclusion on registration signage and recognition at dinner.
- Logo inclusion in event program.
- Logo inclusion on your designated hole on Scorecard.
- Logo and link inclusion on event listing at [foodbank.bc.ca](http://foodbank.bc.ca)
- ONE (1) complimentary foursome (4 golfers).
- Opportunity to provide swag item for golfer gift bags (150 pcs).
- Opportunity to provide a unique item for the silent auction.

**SOLD  
OUT**

# Sponsorship Benefits



## Mulligans - \$2,000 + prize

**REQUIRED:** to provide ONE prize valued at a minimum of \$200

- Logo on Mulligan cards sold (1/team)
- Logo inclusion on registration signage and recognition at dinner.
- Logo inclusion in event program.
- Logo and link inclusion on event listing at [foodbank.bc.ca](http://foodbank.bc.ca)
- ONE (1) complimentary foursome (4 golfers)
- Opportunity to provide swag item for golfer gift bags (150 pcs).
- Opportunity to provide a unique item for the silent auction.

## Hole Sponsor – Green Sign - \$500

TEN (10) AVAILABLE

- Customized sign displayed on the green at one hole.
- Logo and link inclusion on event listing at [foodbank.bc.ca](http://foodbank.bc.ca)
- Opportunity to provide swag item for golfer gift bags (150 pcs).
- Opportunity to provide a unique item for the silent auction.

Foursome - \$1,200

**TOTAL OF TEN (10) AVAILABLE**

If you just want to join in the fun with a round of World Class golf, a limited number of foursomes are available for sale.

Each golfer will receive

- 18 holes of golf at Northview Golf and Country Club (Canal Course)
- Tailgate BBQ Lunch
- Champions Dinner
- Prizes including a lease on a brand new Porsche and \$25,000 cash!
- Golfer gifts
- Raffle entry
- Each foursome will share two power carts
- Driving Range access and Range Balls (2hrs prior to start)
- Access to all the fun stuff on and around the course.

**ONLY TWO  
REMAINING**

*All foursomes will receive early notice of next year's tournament.*



# Event Prizes

## Silent Auction Items

Our Silent Auction will be set up for viewing at Registration and Dinner, as well as online, and all bidding will be done through 32Auctions.com. The Online Auction will open a day prior to the tournament until the end of the golf day.

All auction donors will receive:

- Logo and link on each of their donated item(s) web listing.
- Logo displayed on signage with the item.
- ***Silent auction donations and purchases are NOT eligible for tax receipts.***

## Golfer and Raffle Prizes

Prizes for the Top Teams and Most Honest will all be presented at the dinner after golf, with recognition given to the donors. All prize donors will receive:

- Logo and link on the event website at [foodbank.bc.ca](http://foodbank.bc.ca)
- Logo displayed in the dinner tent as part of the prize display.
- ***Raffle donations are NOT eligible for tax receipts.***

# Registration



## Sponsorship or Registration

To sponsor or register your foursome, please contact:

**Terra Paredes**

Manager of Community Events and Engagement

Email: [terrap@foodbank.bc.ca](mailto:terrap@foodbank.bc.ca)

Phone: 604-876-3601 ext.373

Or visit:

**[foodbank.bc.ca/events/foreforfood/](https://foodbank.bc.ca/events/foreforfood/)**

*Sponsorships and foursomes must be fully paid for by Friday, August 9, 2024 in order to confirm and participate.*